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VOLUNTARY ANNOUNCEMENT

This announcement is made by Neo Telemedia Limited (the "Company") on a voluntary basis.

Reference is made to the announcement of the Company dated 30 June 2015 in relation to the entering into a letter of intent in respect of Zhuxishugu Taishan Cloud Resource Centre* (珠 西數谷台山雲資源中心) (the "**Announcement**"). Unless otherwise defined, capitalized terms used herein shall bear the same meanings as those defined in the Announcement.

The Board is pleased to announce that on 12 January 2016, Guangdong Bluesea, the People's Government of Jiangmen Municipal ("**Jiangmen Government**"), 中國電信股份有限公司廣東分公司 (China Telecom Corporation Limited, Guangdong Branch*) ("**China Telecom Guangdong**") and 中國建設銀行股份有限公司廣東省分行 (China Construction Bank Corporation, Guangdong Branch*) entered into a strategic cooperation framework agreement in respect of jointly development of Zhuxishugu (cloud computing centre) (the "**Framework Agreement**") to further rigorous drive the joint development of information-based industry with core big data in Jiangmen City (the "**Development Project**").

Pursuant to the Framework Agreement, Guangdong Bluesea shall be responsible for, among others, the overall investment, construction, planning and coordination of the Development Project. With the support of Jiangmen Government, Bluesea shall jointly develop and construct with China Telecom Guangdong main station of big data industrial base in Binjiang New Area, Jiangmen City and the resource centre of big data industrial base in Taishan City, introduce well-known enterprises and promote the high-speed development of cloud service and cloud application in Jiangmen.

The Board is of the view that the entering into the Framework Agreement is beneficial to the development of internet data centre business of the Group in Jiangmen City, and can bring to the Group development returns in the long term.

The Board is also pleased to announce that on 12 January 2016, Guangdong Bluesea and 中國 建設銀行股份有限公司江門市分行 (China Construction Bank Corporation, Jiangmen Branch*) ("**CCB Jiangmen**") entered into an integrated financial cooperation agreement (the "**Cooperation Agreement**").

Pursuant to the Cooperation Agreement, CCB Jiangmen shall give full support to Guangdong Bluesea for the engagement of the Development Project, provide full range of financial services to Guangdong Bluesea, including providing competitive deposit rates and service tariffing, high quality settlement services, cash management services, funds and wealth management services and international services, and intentionally to provide a bank general credit line of an amount of RMB5,000,000,000 as general financing solutions. Guangdong Bluesea shall preferentially select CCB Jiangmen as its main bank for financial transactions with the same terms and conditions.

The Board is of the view that the entering into the Cooperation Agreement could meet the basic needs of the financing demand of Guangdong Bluesea during the engagement of the Development Project and improve its economic efficiency.

By order of the Board **Neo Telemedia Limited CHEUNG Sing Tai** *Chairman*

Hong Kong, 13 January 2016

* for identification purpose only

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu, Mr. LIAN Xin and Mr. XU Gang, and four independent non-executive Directors, namely Mr. LEUNG Ka Wo, Mr. CHOU Jianzhong, Ms. XI Lina and Mr. HUANG Zhixiong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the Growth Enterprise Market website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.